



## **UNDERGRADUATE (B.A.) STUDY PROGRAM 'INTERNATIONAL BUSINESS'**

**DURATION:** 3 years (6 semesters)

**ECTS credits:** 180

**TYPE OF STUDY:** full-time

The completion of an undergraduate study program leads to the academic title: **Bachelor in Economics**

The academic year starts in October (summer semester starts in March).

Applications for study programs start in February – for more info about the procedure please click [HERE](#).

**Business Economics** study program is focused on knowledge and the development of skills necessary for management. It creates experts who are capable to become leaders. Within the Business Economics study program, students choose the study track which suits their desires and views of their personal development best.

The core outcomes of our '**International Business**' study programs are set so that students can acquire and demonstrate knowledge of key international business principles, as well as a high level of understanding of the global market and business. Students are being educated in an innovative way that enriches their civil engagement and incorporates ethical and responsible business behavior in conditions of globalization and the digital economy. Our programs provide the opportunity to acquire key knowledge and skills necessary to understand the underlying theory, practice, and techniques of managing international business activities.

After completing the undergraduate university study program of International Business, a student should be able to:

- 1) Analyze and interpret ideas, concepts, and principles of business economics.
- 2) Understand business policy at the international, regional, and national levels.
- 3) Develop skills related to solving problems in the implementation of interpersonal skills in their behavior.
- 4) Make business decisions in a regional and international business environment based on the knowledge of business economics by applying relevant business skills.
- 5) Establish decisions about business issues and situations in an ethical and socially responsible way.
- 6) Develop autonomy in solving business problems and tasks specifically related to the regional or international environment.

→ Entry requirement: complete a four-year high school education program or its equivalent.

The yearly tuition fee for EU and non-EU students: 8,000 HRK

Yearly enrollment fee + insurance for EU students: 400 HRK

Yearly enrollment fee + insurance for non-EU students: 300 EUR

***NOTE: All costs are to be paid in the Croatian HRK equivalent against the middle exchange rate of the Croatian National Bank (HNB, [www.hnb.hr](http://www.hnb.hr)) on the day of payment.***

### COURSES

B level foreign business language courses are introductory level courses, therefore they have to differ from the one taken at levels A1 and A2.

B2 and B3 foreign business language courses are successors of B1 (introductory level courses). B1, B2, and B3 are not interchangeable and have to differ from the one taken at levels A1 and A2.

Obligatory courses (through all 6 semesters)	ECTS	LECTURES	SEMINARS	EXERCISES
Accounting	6	30	0	30
Bachelor's Degree Paper	4	0	45	0
Banking	6	45	15	0
Business Analysis and Planning	6	30	0	30
Corporate Finance	6	30	15	15
Ethics and Economics	3	15	15	0
Fundamentals of Entrepreneurship	6	30	30	0
Human Resources Management	6	30	30	0
International Business 1	4	30	15	0
International Economics	6	30	30	0
International Trade Strategies	6	30	30	0
Macroeconomics 1	6	30	30	0
Macroeconomics 2	3	20	10	0
Management	6	30	30	0
Marketing	6	30	30	0
Mathematical Analysis for Economists	3	15	0	15
Mathematics	6	30	0	30
Microeconomics 1	6	30	30	0
Microeconomics 2	3	20	10	0
Monetary Economics	6	30	30	0



National Economy	6	45	15	0
Organization	6	30	30	0
Principles of Economics	6	30	30	0
Risk Management	6	30	30	0
Statistical Analysis	3	20	0	10
Statistics	6	45	0	15
Strategic Management	6	30	30	0
Undergraduate Research Methods	3	15	15	0
Informatics	6	30	0	30
<b>Elective courses (through all 6 semesters)</b>	<b>ECTS</b>	<b>LECTURES</b>	<b>SEMINARS</b>	<b>EXERCISES</b>
Business English A1	3	20	10	0
Business English A2	3	20	10	0
Business German B1	6	30	30	0
Business German B2	4	30	15	0
Business German B3	4	30	15	0
Business Italian B1	6	30	30	0
Business Italian B2	4	30	15	0
Business Italian B3	4	30	15	0
Economics and Policy of Investments	4	30	10	5
Financial Markets and Institutions 1	4	30	15	0
Internship	4	0	45	0
Public Finance	4	30	15	0
SME's Accounting	4	30	7	8
Data Bases	4	30	0	15