**Strategic Communication for Social Change and International Development**

**Blended Intensive Programme**

**“Alexandru Ioan Cuza” University, Iași, Romania**

***Call for partners***

What is it about?

"Strategic Communication for Social Change and International Development" is an intensive learning programme aimed at developing the skills for using strategic communication tools and approaches to positively impact social change and international development.

Where?

"Alexandru Ioan Cuza" University of Iasi, Romania

When?

15-19 May 2023

Who should attend?

B.A. students, M.A.students in Social Sciences (International Relations, Economics, Political Sciences, Communication Sciences & others)

Learning outcomes

* Have knowledge and understanding of the connections between strategic communication, social change and international development;
* Have skills to plan a project/campaign/specific action targeted towards social change and adapted to international development goals;
* Know how to effectively use strategic communication tools and strategies in order to address social issues.

Benefits

5 ECTS Credits

Course structure. Main topics

* Strategic Communication for Sustainable Development - 2030 Agenda
* The impact of democratic processes and institutional practices on social change
* Tools & campaign design for strategic communication
* Youth Contribution to Social Change, good governance and strategic communication in a networked world