

Call for Logo Design: Celebrating 10 Years of YERUN

YERUN - **Young European Research Universities Network** - is gearing up to mark a significant milestone – our 10th anniversary! As we prepare to celebrate a decade of collaboration, innovation, and excellence in European research, innovation, and education, we are thrilled to invite students from YERUN member universities to contribute to this special occasion by supporting us in the design of a special version of the YERUN logo for the 10th anniversary.

About YERUN:

YERUN, founded in 2015, is a dynamic network of European Young Research Universities with an office in Brussels. The network is the representative of the Young European Research Universities in Europe. It highlights and actively promotes the distinctive contribution of young research universities, facilitates the engagement of YERUN member universities in working together and contributing to European policies in education, research and innovation. The current strategy follows priorities on three key pillars: Talent development, an Open culture of excellence, and Responsible and engaged institutions.

For more information about our activities and the priorities of YERUN, please check out our [website](#), our [2021-2025 Strategy](#) and read our latest [Annual Report](#).

Themes of the 10th Anniversary:

Our members have agreed on values that they want to highlight during the year of the anniversary, which could inspire the preparations for the dedicated logo: reinforce our identity of young research universities, our spirit of collaboration and innovation and our ways of working based on openness and impact.

Guidelines:

- The logo should be original, creative, and visually appealing. We are not seeking a completely new logo, but rather an updated version that follows the [existing features](#) (e.g., font - Plusquam Sans -, [colors](#), size) for use during our 10th anniversary year.
- The design should be inspired by the elements that represent YERUN's mission, values, and the themes of the 10th anniversary.

- Submissions must be in vector format (AI, EPS, or SVG) and PNG, in colours, in black, and in white and accompanied by a brief explanation of the design concept¹.
- Each participant may submit up to one logo.
- It is possible to participate as an individual or as a group. The award, however, is to be divided among the participants.

Prizes:

- The winning project will receive a monetary prize of €500.
- The winning designer(s)² will be invited to attend the YERUN 10th Anniversary Conference, taking place in Brussels in June 2025 (travel costs & accommodation covered).

Selection Process:

A dedicated committee formed by representatives from YERUN members and the YERUN Brussels office will evaluate the submissions based on creativity, relevance to the theme, and visual impact. The winning project will be announced in October 2024.

How to Participate:

Please submit your design along with your name, university affiliation, and contact information to info@yerun.eu. Use the subject line 'Project Logo YERUN 10th Anniversary_[Your Name and Surname] (individual or team)'. Submissions are due by **20 September 2024**.

Let your creativity shine as we celebrate a decade of YERUN together!

¹The submitted logo may be altered, or the designer might be asked to make changes to the design. YERUN will become the legal owner of this logo and will have the right to use it in various ways as deemed appropriate.

² If more than 1 person, there will be a limitation of maximum 3 people to participate in the YERUN 10th Anniversary Conference.