

# Sveučilišni informativni dan programa Obzor Europa

Sveučilište u Rijeci Građevinski fakultet (dvorana G-209)

Rijeka, 25. veljače 2026.

Stup II. Globalni izazovi i industrijska konkurentnost Europe

Klaster 2 – Kultura, kreativnost i uključivo društvo



dr. sc. Sandra Begonja

Nacionalna osoba za kontakt:

Klaster 2 – Kultura, kreativnost i uključivo društvo

Novi europski Bauhaus (NEB Facility – komponenta za istraživanje i inovacije)

Služba za znanost

Agencija za mobilnost i programe Europske unije



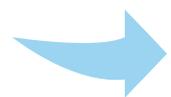
AGENCIJA ZA  
MOBILNOST I  
PROGRAME EU



## Klaster 2 – Kultura, kreativnost i uključivo društvo



## SADRŽAJ



**KLASTER 2 – KULTURA,  
KREATIVNOST I UKLJUČIVO  
DRUŠTVO**



**IZVORI INFORMACIJA**



**KONTAKT**



## KLASTER 2 – KULTURA, KREATIVNOST I UKLJUČIVO DRUŠTVO

Politički prioriteti EU-a 2019. –  
2024.

Politički prioriteti EU-a 2024. –  
2029.

Strateški plan 2021. – 2024.  
Strateški plan 2025. – 2027.

KSO (ključne strateške orijentacije)

- Zelena tranzicija
- Digitalna tranzicija
- Otpornija, konkurentnija, uključivija i demokratskija Europa

Očekivani učinci (*expected impacts*) –  
destinacije.

Destinacije – dugoročni  
učinci na društvo,  
gospodarstvo i znanost

Pozivi - teme - očekivani  
ishodi (*expected outcomes*) –  
srednjoročni očekivani učinci  
projekata

Projektni rezultati

Radni program 2021. – 2022.  
Radni program 2023. – 2024. (2025.)  
Radni program 2025.  
Radni program 2026. – 2027.

## KLASTER 2 – KULTURA, KREATIVNOST I UKLJUČIVO DRUŠTVO

### Ciljevi

- ❑ Jačanje demokratskog upravljanja i sudjelovanja građana
- ❑ Očuvanje i promicanje kulturne baštine
- ❑ Poticanje društveno-gospodarskih transformacija koje doprinose uključivosti i rastu



- **Mobilizacija** multidisciplinarne stručnosti iz područja društvenih i humanističkih znanosti (SSH)
- **Oblikovanje politika** temeljenih na dokazima za:
  - Društveno pravedan i uključiv europski oporavak
  - Zelenu i digitalnu tranziciju

### R&I aktivnosti – destinacije (radni program 2026. – 2027.)



#### ❑ **Destinacija 1. Demokracija i upravljanje**

Unaprjeđenje znanja, preporuka i politika u području osnaživanja demokratskog upravljanja i sustava; jačanje povjerenja u demokratske institucije; osnaživanje aktivnog i uključivog građanstva; zaštita temeljnih prava.



#### ❑ **Destinacija 2. Europska kulturna baština i kulturne i kreativne industrije**

Osnaživanje uloge kulture, umjetnosti i kreativnih industrija u promicanju dobrobiti, društvene ekonomije i društva u cjelini; osnaživanje inovacijskog potencijala KKI; osnaživanje uloge baštine i KKI u oblikovanju tehnologija budućnosti; očuvanje i zaštita baštine.



#### ❑ **Destinacija 3. Društvene i ekonomske transformacije**

Unaprjeđenje doprinosa rješavanju društvenih, gospodarskih i političkih nejednakosti; razvoj ljudskog kapitala te doprinos sveobuhvatnoj europskoj strategiji za uključiv rast; razumijevanje utjecaja tehnoloških, klimatskih, gospodarskih i demografskih promjena na društvo; jačanje održivosti i uključivosti, kroz podršku ranjivim skupinama i zaštitu pojedinaca od diskriminacije.

## KLASTER 2 – KULTURA, KREATIVNOST I UKLJUČIVO DRUŠTVO



### European Collaborative Cloud for Cultural Heritage (ECCCH)

- ❑ **Oblak za suradnju u području europske kulturne baštine (ECCCH)** – digitalna infrastruktura namijenjena povezivanju institucija i stručnjaka u području kulturne baštine diljem EU-a.
- ❑ **Cilj:** zajednički rad na digitalnim objektima (unaprjeđenje procesa očuvanja, restauracije i konzervacije baštine (digitalna dimenzija – dokumentiranje podataka i digitalizacija objekata = istraživanje)).
- ❑ **Sudionici:** istraživači, stručnjaci i djelatnici u području kulturne baštine (suradnja **kulturnog, umjetničkog i tehnološkog sektora**).
- ❑ **Prednosti:** povezivanje novih tehnologija i alata s postojećim podatkovnim prostorima na razini država članica Europske unije; uključivanje svih relevantnih institucija i njihovo međusobno povezivanje (čak i manjih kulturnih organizacija u ruralnim krajevima).

[Cultural Heritage Cloud Community](#); [The European Collaborative Cultural Heritage Cloud in Action: Join us to explore the latest update, 1. 12. 2025.](#)

## KLASTER 2 – KULTURA, KREATIVNOST I UKLJUČIVO DRUŠTVO



### European Collaborative Cloud for Cultural Heritage (ECCCH)

#### DESTINACIJA 2: POZIVI I TEME 2023. – 2025.

Obzor Europa (II. stup), Klaster 2. – Radni programi 2023. – 2025. i 2025. – Destinacija 2.

Planirani proračun: 109 milijuna eura

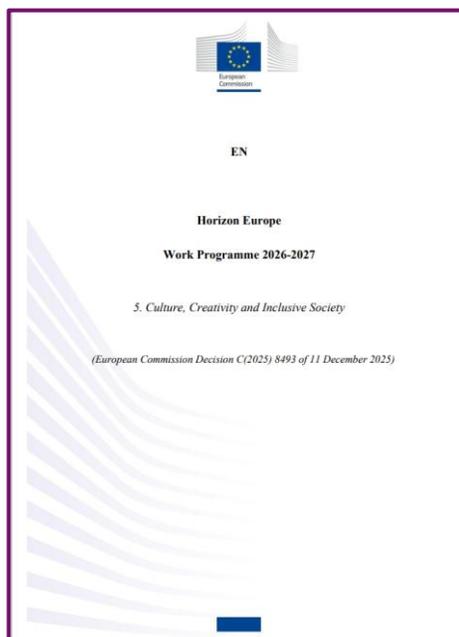
- ❑ Prvi poziv 2023. HORIZON-CL2-2023-HERITAGE-ECCCH-01, 4 projekta ([AUTOMATA](#), partner Arheološki muzej u Zagrebu)
- ❑ Drugi poziv 2024. HORIZON-CL2-2024-HERITAGE-ECCCH-01, 10 projekata
- ❑ Tema u sklopu poziva *Culture, Creativity and Inclusive Society* 2025. HORIZON-CL2-2025-01-HERITAGE-03: A European Collaborative Cloud for Cultural Heritage – Innovative use cases, 8 projekata – **u postupku evaluacije.**

[ECHOES \(European Cloud for Heritage OpEn Science\)](#) – objavljuju informacije o važnim događanjima i natjecajima (uklj. ECHOES Cascading Grants Programme)!

## KLASTER 2 – KULTURA, KREATIVNOST I UKLJUČIVO DRUŠTVO

### Natječaji 2026. – 2027.

- Radni program za klaster 2 za razdoblje 2026. – 2027. službeno je objavljen 11. prosinca 2025. i dostupan je na [poveznici](#).



Horizon Europe - Work Programme 2026-2027  
Culture, Creativity and Inclusive Society

Table of contents	
Introduction	6
CALLS 2026	11
Call - Culture, Creativity and Inclusive Society 2026	11
Overview of this call	11
Call - Cluster 2 Partnerships	14
Overview of this call	14
CALLS 2027	16
Call - Culture, Creativity and Inclusive Society - 2027	16
Overview of this call	16
Call - Culture, Creativity and Inclusive Society - 2027 - Two-stage	19
Overview of this call	19
DESTINATIONS	21
Destination Innovative Research on Democracy and Governance	21
HORIZON-CL2-2026-01-DEMOCRACY-01: Tackling gender-based violence against politically active women and LGBTQ people	22
HORIZON-CL2-2026-01-DEMOCRACY-02: Understanding the forms of local democracy in low-income and low-middle income countries	25
HORIZON-CL2-2026-01-DEMOCRACY-03: Government in transition - how governments change the way they work and prepare the civil service for the future	28
HORIZON-CL2-2026-01-DEMOCRACY-04: Sustainable paths to media viability	31
HORIZON-CL2-2026-01-DEMOCRACY-05: Research and Innovation Network for a Union of Equality	35
HORIZON-CL2-2026-01-DEMOCRACY-06: Governing global commons sustainably	37
HORIZON-CL2-2026-01-DEMOCRACY-07: Supporting post-conflict democracy and reconstruction	41
HORIZON-CL2-2026-01-DEMOCRACY-08: Electoral integrity in the digital context	43
HORIZON-CL2-2026-01-DEMOCRACY-09: Citizenship education as part of lifelong learning	46
HORIZON-CL2-2026-01-DEMOCRACY-10: Digital and media literacy as drivers for democratic and civic resilience	48
HORIZON-CL2-2027-01-DEMOCRACY-01: Advisory support and network for countering and preventing radicalisation, extremism, hate speech and polarisation	50

Part 5 - Page 2 of 188



### [Horizon Europe Work Programmes 2026-2027](#)

### [European Commission – press release](#)



# KLASTER 2 – KULTURA, KREATIVNOST I UKLJUČIVO DRUŠTVO

## STRUKTURA RADNOG PROGRAMA: 2026. – 2027.

### Sadržaj

#### Table of contents

Introduction .....	6
CALLS 2026.....	11
Call - Culture, Creativity and Inclusive Society 2026 .....	11
Overview of this call .....	11
Call - Cluster 2 Partnerships.....	14
Overview of this call .....	14
CALLS 2027.....	16
Call - Culture, Creativity and Inclusive Society - 2027.....	16
Overview of this call .....	16
Call - Culture, Creativity and Inclusive Society - 2027 - Two-stage.....	19
Overview of this call .....	19
DESTINATIONS .....	21
Destination Innovative Research on Democracy and Governance .....	21
HORIZON-CL2-2026-01-DEMOCRACY-01: Tackling gender-based violence against politically active women and LGBTIQ people .....	22
HORIZON-CL2-2026-01-DEMOCRACY-02: Understanding the forms of local democracy in low-income and low-middle income countries .....	25
HORIZON-CL2-2026-01-DEMOCRACY-03: Government in transition – how governments change the way they work and prepare the civil service for the future .....	28
HORIZON-CL2-2026-01-DEMOCRACY-04: Sustainable paths to media viability .....	31
HORIZON-CL2-2026-01-DEMOCRACY-05: Research and Innovation Network for a Union of Equality .....	35
HORIZON-CL2-2026-01-DEMOCRACY-06: Governing global commons sustainably .....	37
HORIZON-CL2-2026-01-DEMOCRACY-07: Supporting post-conflict democracy and reconstruction .....	41
HORIZON-CL2-2026-01-DEMOCRACY-08: Electoral integrity in the digital context .....	43
HORIZON-CL2-2026-01-DEMOCRACY-09: Citizenship education as part of lifelong learning .....	46
HORIZON-CL2-2026-01-DEMOCRACY-10: Digital and media literacy as drivers for democratic and civic resilience .....	48
HORIZON-CL2-2027-01-DEMOCRACY-01: Advisory support and network for countering and preventing radicalisation, extremism, hate speech and polarisation .....	50

### Uvod

#### Introduction

Cluster 2, 'Culture, Creativity and Inclusive Society' aims to meet EU goals and priorities on enhancing democratic governance and citizens' participation, on the safeguarding and promotion of cultural heritage, and to respond to and shape multifaceted social, economic, technological and cultural transformations. Cluster 2 mobilizes multidisciplinary expertise of European social sciences and humanities (SSH) for understanding fundamental contemporary transformations of society, economy, politics and culture. It aims to provide evidence-based policy options for a socially just and inclusive European green and digital transition and recovery.

The EU is strongly committed to the UN Sustainable Development Goals (SDGs), many of which have an important impact on culture, creativity, and inclusive society, notably: SDG 1 (No poverty), SDG 3 (Good Health and Well-being), SDG 4 (Quality Education), SDG 5 (Gender Equality), SDG 8 (Decent Work and Economic Growth), SDG 10 (Reduced Inequalities), SDG 11 (Sustainable Cities and Communities), SDG 12 (Responsible Consumption and Production), and SDG 16 (Peace, Justice, and Strong Institutions), with their specific targets to achieve a better and more sustainable future for all.

Proposals are invited against the following three (3) destinations:

Activities contributing to the destination "Innovative Research on Democracy and Governance", will provide knowledge, data and scientifically robust recommendations to reinvigorate and strengthen democratic governance, improve critical thinking and trust in democratic institutions. In the long-term, this will contribute to help safeguard fundamental rights to empower active and inclusive citizenship. Research will contribute to understanding current challenges and threats and mapping future pathways for innovative solutions to issues such as addressing the impact of AI and the digital transformation of democracy, reinforcing democratic resilience and civic preparedness and preserving the role of free and plural media as key tenets of democracy. Projects will develop a robust evidence base on which to build effective, relevant and sensible policies that bolster the resilience of democratic systems and protect them from threats, while contributing at the same time to rebuilding citizens' trust in democracy, its institutions, and the sense of political participation in its widest possible sense.

Activities contributing to the destination "Innovative Research on the European Cultural Heritage and the Cultural and Creative Industries", will support research and innovation to boost sustainable growth and job creation through the cultural and creative industries. They will contribute to Europe's sustainable prosperity and competitiveness by boosting the innovation-driving role of the Cultural and Creative Industries (CCIs), and by focusing in areas such as creative startups, the impact of artificial intelligence technologies on creativity and CCIs and promoting a circular economy and global partnerships in cultural policies and CCIs. They will help supporting people and strengthen our societies and our social model by boosting the role of culture, the arts and creative industries for well-being, the social economy and society. R&I actions will explore and strengthen the role of culture, heritage and CCIs in shaping the technologies of the future and focus on safeguarding intangible heritage and

### Destinacija

#### DESTINATIONS

##### Destination Innovative Research on Democracy and Governance

The rule of law, respect for human rights and democracy are foundational values of the EU laid down in Article 2 of the Treaty on European Union. These values provide the Union with principled orientations to meet the inevitable geopolitical economic, social and demographic changes that could not be foreseen at the time the Treaties were drafted. This includes how the digital transformation would affect how the debate and political processes would be shaped.

Democracy is cultural practice as much as it is a political system. It is a key strength of European societies, helping ensure respect for equality, the rule of law, fundamental rights and liberty. Actors with anti-democratic tendencies attack democracies and their institutions because democracy is a safeguard against them<sup>13</sup>. Even traditionally well-functioning democracies face many challenges, which means that they also continuously need to adapt as conditions change. Social sciences and humanities (SSH) research plays a crucial role in understanding current challenges and threats and mapping future pathways for innovative solutions. Building on historical, cultural, social, legal and philosophical perspectives, research will foster the further development of democracy with a view to enhancing citizen participation and inclusive policymaking, promoting equality and inclusiveness, addressing the impact of AI and the digital transformation of democracy. It will also reinforce democratic resilience and civic preparedness, and preserve the role of free, independent and plural media as key tenets of democracy, among other objectives.

#### Expected impact

Proposals for topics under this destination should set out a credible pathway to contributing to the following expected impact of the Horizon Europe Strategic Plan:

- Reinvigorating democratic governance by improving the independence, accountability, transparency, effectiveness and trustworthiness of institutions and policies based on rule of law, and through the expansion of active and inclusive citizens' participation and engagement empowered by the safeguarding of fundamental rights.

The aim of the research investment supporting this impact is to develop a robust evidence base that can inform the establishment of effective, relevant and sensible policies, which bolster the resilience of democratic systems and protect them from threats. At the same time, it seeks to foster critical thinking while also reinforcing citizens' trust in democracy, its institutions, and the sense of political participation in its widest possible sense.

<sup>13</sup> The 2022 report of the V-Dem Institute ("25 years of Autocratization-Democracy Trampled?") confirms the alarming signs, indicators and tendencies captured over previous years of measurement: "The trend of the 'third wave of autocratization' is deepening and spreading. That includes weakening of democracy in some established liberal democracies, breakdown of democracy in countries that were democratic for most of the 21st century, as well as deepening of autocracy in already autocratic states [...] The global democratic decline deepens, regardless of how we slice the data and whichever measure we use" (pp. 9 and 10).



# KLASTER 2 – KULTURA, KREATIVNOST I UKLJUČIVO DRUŠTVO

## Poziv - teme

*Horizon Europe - Work Programme 2026-2027  
Culture, Creativity and Inclusive Society*

**CALLS 2026**

Call - Culture, Creativity and Inclusive Society 2026

**HORIZON-CL2-2026-01**

Overview of this call<sup>5</sup>

Proposals are invited against the following Destinations and topic(s):

Topics	Type of Action	Budgets (EUR million)	Expected EU contribution per project (EUR million) <sup>6</sup>	Indicative number of projects expected to be funded
		2026		
Opening: 12 May 2026 Deadline(s): 23 Sep 2026				
Destination Innovative Research on Democracy and Governance				
HORIZON-CL2-2026-01-DEMOCRACY-01: Tackling gender-based violence against politically active women and LGBTQ people	RIA	12.00	3.50 to 4.00	3
HORIZON-CL2-2026-01-DEMOCRACY-02: Understanding the forms of local democracy in low-income and low-middle income countries	RIA	12.00	3.50 to 4.00	3
HORIZON-CL2-2026-01-DEMOCRACY-03: Government in transition – how governments change the way they work and prepare the civil service for the future	RIA	8.00	3.50 to 4.00	2
HORIZON-CL2-2026-01-DEMOCRACY-04: Sustainable paths to media viability	IA	12.00	3.50 to 4.00	3

<sup>5</sup> The Director-General responsible for the call may decide to open the call up to one month prior to or after the envisaged date(s) of opening. The Director-General responsible may delay the deadline(s) by up to two months. All deadlines are at 17:00:00 Brussels local time. The budget amounts are subject to the availability of the appropriations provided for in the general budget of the Union for 2026 and 2027.

<sup>6</sup> Nonetheless, this does not preclude submission and selection of a proposal requesting different amounts.

Part 5 - Page 11 of 188

*Horizon Europe - Work Programme 2026-2027  
Culture, Creativity and Inclusive Society*

should help close the ECEC participation gap and improve social outcomes, in line with the European Pillar of Social Rights, while fostering fiscal sustainability and inclusive growth.

The proposals may:

- Define disadvantaged children, by going beyond monetary aspects of disadvantages, building on the EU's concept of risk of poverty or social exclusion, and taking into account systemically marginalised groups.
- Estimate the cost of child poverty and the returns yielded by participation to quality ECEC by taking into account:
  - children's needs and effective benefits targeting them,
  - the short and longer-term costs/returns,
  - the economic, social, wellbeing and educational aspects of these costs/returns,
  - children's, parents' and aggregate outcomes.
- Investigate barriers preventing disadvantaged children from accessing quality ECEC.
- Provide a mapping of the most efficient policies to reduce child poverty cost, comparing ECEC policies' value for money with other policies.
- Develop evidence-based and operational policy advice, including ways to better account for these costs/returns in policymaking and good (established or innovative) practices to close the ECEC participation gap. Scalability of these practices may be addressed.
- Use research methodologies of relevance (qualitative and quantitative, including experimental ones), building on multidisciplinary insights (including from SSH disciplines), and either make use of existing datasets (including administrative datasets), or collect new data. Experts by experience (i.e. vulnerable children and parents) may be involved.

**HORIZON-CL2-2026-01-TRANSFO-04: The impact of the use of digital tools outside school and for communication on educational outcomes and mental health**

Call: Culture, Creativity and Inclusive Society 2026	
<b>Specific condition:</b>	
<b>Expected EU contribution per project</b>	The Commission estimates that an EU contribution of between EUR 3.00 and 4.00 million would allow these outcomes to be addressed appropriately. Nonetheless, this does not preclude submission and selection of a proposal requesting different amounts.
<b>Indicative budget</b>	The total indicative budget for the topic is EUR 12.00 million.

Part 5 - Page 138 of 188

*Horizon Europe - Work Programme 2026-2027  
Culture, Creativity and Inclusive Society*

Type of Action	Research and Innovation Actions
<b>Legal and financial set-up of the Grant Agreements</b>	The rules are described in General Annex G. The following exceptions apply: Eligible costs will take the form of a lump sum as defined in the Decision of 7 July 2021 authorising the use of lump sum contributions under the Horizon Europe Programme – the Framework Programme for Research and Innovation (2021-2027) – and in actions under the Research and Training Programme of the European Atomic Energy Community (2021-2025) <sup>171</sup> . The granting authority may, up to 4 years after the end of the action, object to a transfer of ownership or to the exclusive licensing of results, as set out in the specific provision of Annex 5.
<b>Expected Outcome</b>	projects should contribute to all of the following expected outcomes: <ul style="list-style-type: none"> <li>Provide policymakers, education practitioners and citizens with a solid understanding of how social media, video gaming and other leisure uses of digital tools relate to the educational outcomes of young people, including through their impact on well-being and mental health.</li> <li>Generate rigorous, policy-relevant evidence about policies and practices aiming to inform and regulate young people's use of digital tools for non-educational purposes, such as smartphones, at school.</li> <li>Develop actionable advice for policymakers and citizens about how to promote young people's healthy use of digital tools for leisure, both at school and outside school.</li> <li>Describe and quantify the relationships of using digital tools for leisure and communication with students' motivation, study habits, attention span and concentration, time management, engagement, social integration and overall well-being.</li> </ul>
<b>Scope</b>	The increasing prevalence of digital devices in young people's life has raised concerns about the potential impacts of the use of digital tools for leisure and communication on primary-, secondary- and higher education students' well-being and educational outcomes <sup>172</sup> . "Digital distraction" is emerging inter alia as a potential threat to academic performance and several countries have started to regulate the use of smartphones at school.  There is still limited evidence on the interrelation between the use of digital tools for leisure in-school or out-of-school and educational performance, in both primary and secondary

<sup>171</sup> This decision is available on the Funding and Tenders Portal, in the reference documents section for Horizon Europe, under 'Simplified costs decisions' or through this link: [https://ec.europa.eu/info/funding-tenders/opportunities/docs/2021-2027/horizon/guidance/simplified-costs-decisions\\_en.pdf](https://ec.europa.eu/info/funding-tenders/opportunities/docs/2021-2027/horizon/guidance/simplified-costs-decisions_en.pdf)

<sup>172</sup> Cf. European Commission initiative on 'A comprehensive approach to mental health' or the call for evidence for an EU Action Plan Against Cyberbullying.

Part 5 - Page 139 of 188



## KLASTER 2 – KULTURA, KREATIVNOST I UKLJUČIVO DRUŠTVO

**Poziv: *Culture, Creativity and Inclusive Society 2026* (HORIZON-CL2-2026-01), 12. 5. 2026. – 23. 9. 2026.**

### Teme 2026.

Destinacija 1. DEMOKRACIJA I UPRAVLJANJE	Destinacija 2. EUROPSKA KULTURNA BAŠTINA, KKI	Destinacija 3. DRUŠTVENE I EKONOMSKE TRANSFORMACIJE
<p><b>10 TEMA (RIA, IA, CSA)</b></p> <p><b>R&amp;I aktivnosti:</b> rodno uvjetovano nasilje u političkom kontekstu; lokalne demokratske prakse u zemljama s nižim prihodima; inovacije u javnoj upravi, digitalne transformacije i pripreme državnih službi za buduće izazove; razvoj održivih modela za neovisne medije; upravljanje zajedničkim globalnim resursima; demokratizacija i obnova u postkonfliktnim društvima; očuvanje integriteta izbora u digitalnom okruženju; promicanje cjeloživotnog obrazovanja o građanstvu i aktivnom sudjelovanju u demokratskim procesima; razvoj kompetencija građana za kritičko korištenje medija i digitalnih alata.</p>	<p><b>7 TEMA (RIA, IA, CSA)</b></p> <p><b>R&amp;I aktivnosti:</b> jačanje potencijala i suradnje između umjetnosti, znanosti i tehnologija; jačanje kreativnih startupova i razvoj disruptivnih tehnologija; integracija umjetne inteligencije u prakse kulturnih i kreativnih industrija; utjecaj generativnog AI-ja na kulturni i kreativni sektor te pripadajuće društvene implikacije (tržište); međunarodna suradnja u području kulturnih politika i KKI; jezična raznolikost i očuvanje jezične baštine u Europi; mrežna koordinacija za sprečavanje i borbu protiv nezakonite trgovine kulturnim dobrima.</p>	<p><b>9 TEMA + 1 tema STR partnerstvo (RIA, CSA)</b></p> <p><b>R&amp;I aktivnosti:</b> jačanje europskog socijalnog modela i održivosti; dječje siromaštvo i osiguranje jednakog pristupa ranom obrazovanju i skrbi; utjecaj digitalnih alata izvan škole na djecu i mlade; doprinos osnovnih vještina na gospodarski razvoj i inovacije; privlačenje studenata, istraživača i visokokvalificiranih radnika izvan EU; razvoj vještina za zelenu tranziciju; podrška provedbi Pakta o migracijama s naglaskom na uključenost, integraciju i zdravstvenu zaštitu migranata; dugotrajna skrb; suradnja između SSH i STEM u istraživanju i inovacijama.</p>

## DESTINACIJA 1. Demokracija i upravljanje

TEMA	AKTIVNOSTI	PRORAČUN (EUR)	OČEKIVANI DOPRINOS EU-a PO PROJEKTU (EUR)	INDIKATIVNI BROJ PROJEKATA ZA FINANCIRANJE
<b>HORIZON-CL2-2026-01-DEMOCRACY-01:</b> Tackling gender-based violence against politically active women and LGBTIQ people	RIA	12 mil. €	3,5–4 mil. eura	3
<b>HORIZON-CL2-2026-01-DEMOCRACY-02:</b> Understanding the forms of local democracy in low-income and low-middle income countries	RIA	12 mil. €	3,5–4 mil. eura	3
<b>HORIZON-CL2-2026-01-DEMOCRACY-03:</b> Government in transition – how governments change the way they work and prepare the civil service for the future	RIA	8 mil. €	3,5–4 mil. eura	2
<b>HORIZON-CL2-2026-01-DEMOCRACY-04:</b> Sustainable paths to media viability	IA	12 mil. €	3,5–4 mil. eura	3
<b>HORIZON-CL2-2026-01-DEMOCRACY-05:</b> Research and Innovation Network for a Union of Equality	CSA	4,5 mil. €	4–4,5 mil. eura	1
<b>HORIZON-CL2-2026-01-DEMOCRACY-06:</b> Governing global commons sustainably	RIA	12 mil. €	3,5–4 mil. eura	3
<b>HORIZON-CL2-2026-01-DEMOCRACY-07:</b> Supporting post-conflict democracy and reconstruction	RIA	12 mil. €	3,5–4 mil. eura	3
<b>HORIZON-CL2-2026-01-DEMOCRACY-08:</b> Electoral integrity in the digital context	RIA	12 mil. €	3,5–4 mil. eura	3
<b>HORIZON-CL2-2026-01-DEMOCRACY-09:</b> Citizenship education as part of lifelong learning	RIA	16 mil. €	3,5–4 mil. eura	4
<b>HORIZON-CL2-2026-01-DEMOCRACY-10:</b> Digital and media literacy as drivers for democratic and civic resilience	RIA	12 mil. €	3,5–4 mil. eura	3

## DESTINACIJA 2. Europska kulturna baština i kulturne i kreativne industrije

<b>TEME:</b> <b>EUROPE'S SUSTAINABLE PROSPERITY AND COMPETITIVENESS (01-05)</b> <b>SUPPORTING PEOPLE, STRENGTHENING OUR SOCIETIES AND OUR SOCIAL MODEL (06-07)</b>	<b>AKTIVNOSTI</b>	<b>PRORAČUN (EUR)</b>	<b>OČEKIVANI DOPRINOS EU-a PO PROJEKTU (EUR)</b>	<b>INDIKATIVNI BROJ PROJEKATA ZA FINANCIRANJE</b>
<b>HORIZON-CL2-2026-01-HERITAGE-01:</b> “Artistic intelligence”: harnessing the power of the arts to address complex challenges, enhance soft skills and boost innovation and competitiveness	RIA	15 mil. €	4,5–5 mil. eura	3
<b>HORIZON-CL2-2026-01-HERITAGE-02:</b> Boosting creative startups for disruptive innovation	IA	12 mil. €	5–6 mil. eura	2
<b>HORIZON-CL2-2026-01-HERITAGE-03:</b> AI integration in CCSI work practice: catalysing innovation and competitiveness	IA	15 mil. €	4–5 mil. eura	3
<b>HORIZON-CL2-2026-01-HERITAGE-04:</b> Towards a fair and transparent market for cultural and creative content in the era of generative AI	RIA	12 mil. €	3–4 mil. eura	3
<b>HORIZON-CL2-2026-01-HERITAGE-05:</b> Creative alliances: Fostering global partnerships in cultural policies and CCI innovation	RIA	15 mil. €	3–3,75 mil. eura	4
<b>HORIZON-CL2-2026-01-HERITAGE-06:</b> Safeguarding linguistic diversity in Europe	RIA	11,5 mil. €	5–5,75 mil. eura	2
<b>HORIZON-CL2-2026-01-HERITAGE-07:</b> Preventing and fighting illicit trafficking of cultural goods	CSA	5 mil. €	4,5–5 mil. eura	1

## DESTINACIJA 3. Društvene i ekonomske transformacije

TEMA	AKTIVNOSTI	PRORAČUN (EUR)	OČEKIVANI DOPRINOS EU-a PO PROJEKTU (EUR)	INDIKATIVNI BROJ PROJEKATA ZA FINANCIRANJE
<b>HORIZON-CL2-2026-01-TRANSFO-02:</b> Open topic: Strengthen Europe's social model and sustainable competitiveness through productivity	RIA	12 mil. €	3–4 mil. eura	3
<b>HORIZON-CL2-2026-01-TRANSFO-03:</b> Tackling child poverty and ensuring disadvantaged children's access to Early Childhood Education and Care	RIA	12 mil. €	3–4 mil. eura	3
<b>HORIZON-CL2-2026-01-TRANSFO-04:</b> The impact of the use of digital tools outside school and for communication on educational outcomes and mental health	RIA	12 mil. €	3–4 mil. eura	3
<b>HORIZON-CL2-2026-01-TRANSFO-05:</b> Contribution of basic skills to productivity, innovation, competitiveness and economic growth	RIA	12 mil. €	3–4 mil. eura	3
<b>HORIZON-CL2-2026-01-TRANSFO-06:</b> Making Europe a global magnet for talent - Attracting and retaining students, researchers and high-skilled workers from outside the EU	RIA	10 mil. €	3–3,30 mil. eura	3
<b>HORIZON-CL2-2026-01-TRANSFO-07:</b> Fostering competences for the green transition	RIA	12 mil. €	3–4 mil. eura	3
<b>HORIZON-CL2-2026-01-TRANSFO-08:</b> Strengthened implementation of the EU Pact on Migration and Asylum and a focus on inclusion, integration, and health	RIA	12 mil. €	3–4 mil. eura	3
<b>HORIZON-CL2-2026-01-TRANSFO-09:</b> Rethinking long-term care policy in the face of EU demographic shifts	RIA	15 mil. €	3,75 mil. eura	4
<b>HORIZON-CL2-2026-01-TRANSFO-10:</b> Fostering cooperation and integration between SSH and STEM research and innovation in the EU	CSA	3,5 mil. €	3,5 mil. eura	1

## KOMPLEMENTARNOST PROJEKATA S DRUGIM IZVORIMA FINANCIRANJA (RADNI PROGRAM 2026. – 2027.)

- Istraživanje komplementarnosti s drugim projektima financiranim u okviru iste ili različitih tema, u okviru ostalih tematskih klastera ili stupova Programa
- Suradnja s postojećim i budućim europskim istraživačkim infrastrukturama financiranim iz EU-a, posebno u području društvenih i humanističkih znanosti (SSH)
- Sinergije s drugim EU programima (ovisno o temama istraživanja, aktivnostima i projektnim rezultatima):
  - ERDF, Interreg, ESF+, JTF, EMFF, EAFRD, InvestEU
  - Privatni fondovi i financijski instrumenti
  - Kreativna Europa, Digitalna Europa, CERV, Erasmus+, Globalna Europa, Instrument za tehničku potporu (TSI), AMIF
- **INTEGRACIJA DRUŠTVENO-HUMANISTIČKIH ZNANOSTI (SSH) U PROGRAMU OBZOR EUROPA:** SSH integracija u sve klastera, misije i partnerstva
  - *SSH flagged* teme u radnim programima Obzor Europa (posebno STEM područje): [SSH Opportunities Document 2026-2027](#)
- **Europska komisija:** [Dissemination and exploitation of research results](#)
- **Za većinu tema u klasteru 2 vrijedi:**
  - Konzorciji: minimalno 3 partnera iz 3 različite države članice ili pridružene zemlje; interdisciplinarnost; stručnost
  - Projekti moraju uključivati raznolike i relevantne dionike, ovisno o temi natječaja (uvjeti, ishodi, cilj teme)



## KLASTER 2 – KULTURA, KREATIVNOST I UKLJUČIVO DRUŠTVO

### Prihvatljivi partneri (ovisno o temi natječaja)

- Jedinice lokalne i područne (regionalne) samouprave (gradovi, općine, županije)
- Tijela državne uprave i nacionalne agencije
- Lokalne i regionalne nevladine organizacije (NVO): udruge, zaklade koje djeluju na lokalnoj razini
- Odgojno-obrazovne ustanove, visoka učilišta i istraživačke institucije (vrtići, škole, fakulteti, znanstveni instituti te druge ustanove iz sustava znanosti)
- MSP (mala i srednja poduzeća, uključujući start-upove) iz područja kreativne industrije, tehnološke tvrtke
- Inovacijske i istraživačke infrastrukture te poslovno-inovacijski ekosustavi (npr. tehnološki centri i parkovi)
- Kulturne organizacije (ustanove u kulturi, udruge, zaklade, festivali) i kreativne industrije
- Zdravstvene i socijalne ustanove (lokalne bolnice, centri za socijalnu skrb)

### Statistika - projekti

- Ukupan broj EU projekata povezanih s područjem klastera 2: 557
- Ukupan broj projekata u kojima sudjeluju HR institucije: 25
- Uspješnost HR institucija u projektima: koordinator (1), partneri (29)



## KLASTER 2 – KULTURA, KREATIVNOST I UKLJUČIVO DRUŠTVO

### Sudjelovanje u projektima – Obzor 2020.

#### OBZOR 2020 – SOCIETAL CHALLENGES: Europe In A Changing World - Inclusive, Innovative And Reflective Societies

- **Projekt: *Measuring the Social Dimension of Culture (MESOC)***, H2020-SC6-TRANSFORMATIONS-2018-2019-2020., tema: TRANSFORMATIONS-08-2019 - *The societal value of culture and the impact of cultural policies in Europe.*, 1. 2. 2020. – 31. 5. 2023.
  - **Koordinator:** UNIVERSITAT DE VALENCIA, Španjolska
  - **Konzorcij:** 9 partnera; **Grad Rijeka i Sveučilište u Rijeci (PARTNERI)**
  - **Fokus:** razvoj “transition-based” metode procjene učinaka kulturnih politika.
  
- **Projekt: *The role of cultural heritage in socio-economic development and preservation of democratic values (HERItage)***, H2020-IBA-SC6-Croatia-Presidency-2019, tema: IBA-SC6-Croatia-Presidency-2019., 21. 11. 2019. – 20. 10. 2020.
  - **Koordinator:** Sveučilište u Rijeci, Hrvatska
  - **Fokus:** Konferencija u Hrvatskoj o kulturnoj baštini u sklopu hrvatskog predsjedanja Vijećem Europske unije (ožujak 2020.)



## KLASTER 2 – KULTURA, KREATIVNOST I UKLJUČIVO DRUŠTVO

### Sudjelovanje u projektima – Obzor Europa

#### OBZOR EUROPA – KLASTER 2: Culture, Creativity and Inclusive Society

- ❑ **Projekt: *Cross-Border Cultural and Creative Tourism in Rural and Remote Areas (CROCUS)***, projekt financiran u okviru poziva HORIZON-CL2-2023-HERITAGE-01, tema: HORIZON-CL2-2023-HERITAGE-01-05 - *Fostering socio-economic development and job creation in rural and remote areas through cultural tourism*, 1. 4. 2024. – 31. 3. 2027.
  - **Koordinator:** AALBORG UNIVERSITET, Danska
  - **Konzorcij:** 9 partnera, **SVEUČILIŠTE U RIJECI, FAKULTET ZA MENADŽMENT U TURIZMU I UGOSTITELJSTVU (PARTNER)**
  - **Fokus:** projekt ima za cilj prepoznati i testirati održive modele kulturno-kreativnog turizma za baštinske i ruralne sredine te potaknuti prekograničnu suradnju kroz razvoj living labova i alata za regionalne politike.
  
- ❑ **Projekt: *Empowering the Geopolitical EU in the Eastern Neighbourhood and the Western Balkans (GEO-POWER-EU)***, projekt financiran u okviru poziva HORIZON-CL2-2023-DEMOCRACY-01, tema: HORIZON-CL2-2023-DEMOCRACY-01-08 - *Political perspectives for the Eastern Neighbourhood and the Western Balkans*, 1. 6. 2024. – 31. 5. 2027.
  - **Koordinator:** UNIVERSITY OF PELOPONNESE, Grčka
  - **Konzorcij:** 14 partnera, **SVEUČILIŠTE U RIJECI I AKADEMIJA PRIMIJENJENIH UMJETNOSTI SVEUČILIŠTA U RIJECI**
  - **Fokus:** osnažiti EU u suočavanju sa sigurnosnim prijetnjama u istočnom susjedstvu i na zapadnom Balkanu kroz razvoj nove, sveobuhvatne strategije temeljene na prilagodbi politika proširenja, reformi Istočnog partnerstva te analizi utjecaja i strateških ambicija drugih globalnih aktera.

## IZVORI INFORMACIJA

### Mogućnosti umrežavanja i pronalaska potencijalnih partnera

- Sudjelovanja na **fizičkim i online događanjima** u organizaciji nacionalnog sustava podrške, Europske komisije i projekata
- **NCP\_WIDERA.NET** mogućnosti podrške za potencijalne prijavitelje na pozive u sklopu programa Obzor Europa te stručnjake u različitim područjima. Više informacija dostupno je na nacionalnom portalu programa Obzor Europa.
- Prijava na Horizon Europe Cluster 2 Community Platform ([Net4Society](#))
- Prijava na **Partner Search** (EU Funding & Tenders Portal)
- **Nacionalna osoba za kontakt – klaster 2**

### EK i nacionalni sustav podrške Obzor Europa – najave događanja u 2026.

- **Horizon Europe Info Days – Cluster 2, 26. ožujka 2026.**
- Ciklus webinara i informativnih dana programa Obzor Europa — Predstavljanje poziva u 2026. godini: **Klaster 2 – NEB Facility R&I, ožujak / travanj 2026. TBC**
- **Godišnja konferencija 2026. TBC**
  - Nacionalni portal Obzor Europa – **Novosti**, elektronički vjesnik, lista primatelja obavijesti (**Prijava na obavijesti**)
- **YouTube kanal Obzor Europa Hrvatska, Facebook Obzor Europa, LinkedIn Obzor Europa (Hrvatska)**
- **Informacije za početnike – Nacionalni portal Obzor Europa; Ciklus nacionalnih informativnih webinara o programu Obzor Europa 2025. (Uvod u program Obzor Europa; Jednokratno financiranje (lump sum)); Radionica Od ideje do projektnog prijedloga**



## IZVORI INFORMACIJA

**PRIJAVITE SE!**



- Nacionalni informativni dan Obzor Europa:  
*Horizon Europe TechUp 2026*

⌚ 6. ožujka 2026.

🏛️ ZICER, Zagreb

Rok za prijavu je **27. veljače 2026.**

[Poveznica za prijavu](#)

Više informacija dostupno je na [nacionalnom portalu Obzor Europa](#).



NACIONALNI INFORMATIVNI DAN OBZOR EUROPA

# Horizon Europe TechUp 2026

ZICER, 6. ožujka 2026.

OBZOR  
EUROPA

REPUBLIKA HRVATSKA  
Ministarstvo znanosti,  
obrazovanja i mladih

AGENCIJA ZA  
MOBILNOST I  
PROGRAME EU

srce55  
OD 1971.

EUROPSKA UNIJA

## IZVORI INFORMACIJA

### PRIJAVA PROJEKTNIH PRIJEDLOGA (KLASTER 2)

Dokumentacija vezana za radni program 2026. – 2027:

[General Introduction](#)

[General Annexes](#)

[HE Programme Guide](#)

[EU Grants \(AGA\)](#)

[Online Manual](#) (v1.2. studeni 2025.) – priručnik za podnošenje projektnih prijava

- Projekti se prijavljuju elektronički putem portala [EU Funding & Tenders](#)
- [Nacionalni portal Obzor Europa](#) – upute za sudjelovanje i podnošenje projektnih prijava

### IZVORI INFORMACIJA (KLASTER 2)

- [Horizon Europe - Cluster 2: “Culture, creativity and inclusive society”, EC REA](#)
- [Kultura, kreativnost i uključivo društvo – nacionalni portal Obzor Europa](#)



## AKO ŽELITE ISTRAŽITI VIŠE: NEB FACILITY R&I



### NOVI EUROPSKI BAUHAUS (NEB FACILITY – KOMPONENTA ZA ISTRAŽIVANJE I INOVACIJE)

## Što je NEB Facility?



- Financijski instrument povezan s **Novim europskim Bauhausom (NEB)** u okviru programa Obzor Europa (2025. – 2027.)
- **Cilj:** transformacija izgrađenog okoliša u susjedstvima u lijepa, održiva i uključiva mjesta, uz poticanje društvene kohezije te promicanje kružnog građevinskog ekosustava kroz istraživanja, inovacije i primjenu rješenja.
- **Zašto je relevantan za vas?** Omogućuje sudjelovanje SSH organizacija te institucija uključenih u kulturu, kreativnost, arhitekturu, dizajn, građevinski i tehnološki sektor, urbanizam i društvene inovacije.
- **Gdje pronaći informacije?** → službene informacije i aktualne obavijesti dostupne su putem [portala Obzor Europa](#) i [NEB Facility](#) (EK).
- [Prijava na obavijesti](#) – nacionalni portal Obzor Europa

## KONTAKT



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Služba za znanost  
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# Hvala na pažnji!

