



UNIVERSITY OF RIJEKA  
FACULTY OF TOURISM AND  
HOSPITALITY MANAGEMENT  
OPATIJA, CROATIA



# Bachelor in Hospitality Management

Undergraduate Study in **English** | Business Economics in **Tourism & Hospitality** | **Hospitality Management**

**Apply. Learn. Lead. Step into 2026!**

## About the Programme:

The four-year Bachelor's degree programme in English aims to train students to manage economic processes and deal with complex tasks in the field of business economics in tourism and hospitality, with a particular focus on hotel management. We offer a combination of academic skills and an entrepreneurial mindset for business transformation.

## What We Offer:

- **Global Perspective:** Learn from professors from renowned universities (University of Rijeka, University of New South Wales, Australian Business School, Varna University of Management, University of Central Florida - Rosen College of Hospitality Management, Griffith University, Arizona State University) and industry guest lecturers.
- **Experiential Learning:** Participate in [exciting field trips and study tours](#).
- **Practical Experience:** Gain hands-on knowledge through apprenticeships and fieldwork at home and abroad.
- **Sustainable Focus:** Develop expertise in contemporary hospitality, with a strong emphasis on sustainable development and ethical principles.

## Your Future Career:

[This degree](#) opens doors to leadership roles in the dynamic hospitality industry. Our graduates are highly sought after by hotel companies, tourist boards, travel agencies, the public sector, financial institutions, and other organizations requiring specialized tourism and hospitality expertise.

## Key Facts:

### Head of Programme:

- Asst. Prof. Vanja Vitezić, Ph.D.

### Prerequisite:

- Motivational Interview (in English)

### Duration:

- 8 semesters (4 years)

### Points:

- 240 ECTS

### Degree:

- Bachelor in Economics (univ. bacc. oec.)

### Language:

- English

### Location:

- Opatija, Croatia

**Enroll Now!**



## Contact Us:

- Office for Student Affairs: [studentska@fthm.hr](mailto:studentska@fthm.hr)
- Website: [fthm.uniri.hr](http://fthm.uniri.hr)