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PROGRAMME AGENDA

# Intensive IP Educational Programme

**Dates** 19 October – 27 November 2026

**Format** Online, via Zoom

**Audience** University students

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EUIPO Academy Department · All times CET/CEST

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# Foreword from the Academy

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The European Union Intellectual Property Office (EUIPO) invests in intellectual property (IP) training, equipping its own staff and reaching well beyond the Office to students, professionals and the wider public. This work ranges from public awareness campaigns to partnerships with universities across Europe, teaching materials for academic use, and training programmes that build the skills innovation demands. The Intensive IP Educational Programme is one such initiative: a structured learning journey designed to strengthen IP skills and build capacity among the next generation of IP professionals.

The Academy launched the first edition of the Programme in 2022, with training on EU trade marks and registered Community designs. It has grown considerably since, and we are pleased to announce the fifth edition, which will run online, via Zoom, from 19 October to 27 November 2026, and is addressed to university students with a beginner to intermediate understanding of IP.

Across seven modules, the Programme spans the full breadth of the intellectual property system: Trade Marks, Designs, Copyright, Patents, IP Valuation and Commercialisation, Geographical Indications, and Community Plant Varieties. Each module combines the legal framework with its practical application, moving from the foundations of each right to examination, enforcement and real-world case studies, so that theoretical depth is always matched by professional relevance.

The Programme draws on the expertise of renowned organisations across the European and international IP landscape, including WIPO, the EPO, the CPVO, the European Commission, and on the active engagement of the Pan-European Seal Network of more than 180 universities and our Talent Bank Partners, reflecting the EUIPO's commitment to a cohesive European IP learning ecosystem. To every participant: we are delighted to welcome you, and we trust that the weeks ahead will equip you with knowledge and skills that serve you throughout your professional life.

**Vladia Borissova**

Director of the Academy Department, EUIPO

# Before the Modules Begin

**Registration.** Registration is required to participate. You can enrol in the Programme through the [Academy Learning Portal](#), where you will need an account (you can create one for free if you do not already have one).

**Joining the sessions.** All sessions take place live via Zoom.

**Times.** All times shown are Central European Time (CET/CEST, Alicante). Please adjust for your local time zone.

**Participation.** Questions may be raised at any time via the Q&A functionality.

**Materials.** Reading materials and slides will be made available on the Academy Learning Portal following the conclusion of each module.

**Attendance.** Attendance is calculated based on the connection time logged on Zoom during each session, provided that the participant can be clearly identified by their display name, which must include their affiliation and full name (see below).

**Your Zoom display name.** When joining via Zoom, please ensure your display name follows the format below. This helps us identify participants and record attendance; failure to do so will result in being denied access to the session:

**University Name – Name Surname** (e.g., University of American Samoa – Jimmy McGill)

Generic connection requests, such as mobile\_12346 or tablet\_2313546, will not be accepted. Attendees who have not registered using the registration form will not be permitted to participate in the course.

For more information, please check how to [Change your display name on Zoom](#).

# Programme at a Glance

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Each module comprises several live sessions. Although all sessions are recorded and accessible for a limited period, attending the live sessions is compulsory to obtain the certificate for each module. Obtaining a certificate is not a requirement of the Programme; it is up to each participant. A certificate of participation is issued per module to those attending at least 80% of its live sessions; the corresponding minimum attendance is indicated below.

## 01 Trade Marks 19 – 20 October 2026

This module follows the life of an EU trade mark from filing to final decision. After introducing the EUIPO and the EU trade mark system, sessions cover the Madrid System, applications and examination, absolute grounds for refusal, opposition and likelihood of confusion, genuine use and reputation, and cancellation and appeals. Participants then learn how the Office structures its decisions before applying their knowledge in two interactive case studies.

**DURATION · 9 H 30 MIN**

**MINIMUM ATTENDANCE · 7 H 36 MIN**

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## 02 Designs 23 October 2026

This module presents the EU design system as modernised by Regulation 2026/715, covering the requirements for protection, application and examination procedures under the new representation rules, and international protection through the Hague System. A session on invalidity proceedings completes the lifecycle before two case studies allow participants to apply the rules governing registered EU designs to realistic practical scenarios.

**DURATION · 5 H 15 MIN**

**MINIMUM ATTENDANCE · 4 H 12 MIN**

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**03**

## Copyright

29 October 2026

This module maps the EU copyright landscape, from the international treaties and directives shaping the *acquis* to the concept of the protected work and the standard of originality. Sessions examine the exclusive rights, authorship and ownership, infringement, and the limitations and exceptions that balance the system. The module concludes by exploring how the creative industries, from music and film to publishing and video games, put copyright to work commercially.

**DURATION · 6 H 45 MIN****MINIMUM ATTENDANCE · 5 H 24 MIN**

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**04**

## Patents

9 November 2026

This module introduces the patent system and the routes to protection in Europe, comparing the European patent, the PCT and the Unitary Patent. Participants then examine the requirements an invention must meet: patentable subject matter, novelty, inventive step, and sufficiency of disclosure and claims, before turning to infringement and the available defences. A closing case study brings these elements together in a practical patentability and enforcement exercise.

**DURATION · 6 H****MINIMUM ATTENDANCE · 4 H 48 MIN**

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**05**

## IP Valuation and Commercialisation

13 November 2026

This module turns from acquiring rights to extracting value from them. Beginning with the innovation ecosystem and knowledge valorisation, sessions build through IP management foundations, portfolio strategy, and the principal valuation approaches and methods. Participants then examine how value is realised in practice, through licensing, assignment, spin-offs and strategic partnerships, followed by an investor's perspective on how intellectual property shapes start-up funding and venture capital decisions. The module closes with an overview of the practical resources available to protect IP, including the SME Fund and pro bono support.

**DURATION · 6 H 45 MIN****MINIMUM ATTENDANCE · 5 H 24 MIN**

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**06**

## **Geographical Indications**

26 November 2026

This module explains how geographical indications link product quality and reputation to geographical origin. Sessions cover the concept and the EU legal framework for registration, before turning to the international dimension: the Geneva Act and GI protection beyond the EU, including legal models, development impact and the global debate. The module then grounds the framework in practical examples and real-life applications, closing with the new protection system for craft and industrial products administered by the EUIPO.

**DURATION · 4 H 45 MIN****MINIMUM ATTENDANCE · 3 H 48 MIN**

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**07**

## **Community Plant Varieties**

27 November 2026

This module introduces the Community Plant Variety Rights system, a sui generis form of protection for new plant varieties in the EU. Sessions cover the requirements and procedure for obtaining a CPVR, the scope of protection and its enforcement, and licensing practice. Particular attention is given to the interface between variety denominations, trade marks and geographical indications, connecting this specialised right to the wider IP framework covered across the programme.

**DURATION · 3 H****MINIMUM ATTENDANCE · 2 H 24 MIN**

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# Trade Marks

## Day 1 • Monday 19 October 2026

|               |                                                                                                                                         |
|---------------|-----------------------------------------------------------------------------------------------------------------------------------------|
| 09:00 – 09:15 | <b>Welcome</b><br><i>EUIPO</i>                                                                                                          |
| 09:15 – 09:45 | <b>An Introduction to the EUIPO</b><br><i>Rubén Marcos · EUIPO Expert, CSFD Department</i>                                              |
| 09:45 – 10:30 | <b>Overview of Trade Mark Protection in the EU</b><br><i>Cesar Ramirez Montes · Associate Professor in IP, University of Leeds</i>      |
| 10:30 – 10:45 | <b>COFFEE BREAK</b>                                                                                                                     |
| 10:45 – 11:30 | <b>The Madrid System for International Registration of Trade Marks</b><br><i>Marie-Claire Gerwert · Associate Legal Officer, WIPO</i>   |
| 11:30 – 12:15 | <b>Trade Mark Applications and Examination Proceedings</b><br><i>Maureen Fellemans · EUIPO Expert, Business Operations Department</i>   |
| 12:15 – 13:15 | <b>LUNCH BREAK</b>                                                                                                                      |
| 13:15 – 14:00 | <b>Absolute Grounds for Refusal</b><br><i>Luca Rampini · EUIPO Expert, Legal Affairs Department</i>                                     |
| 14:00 – 15:00 | <b>Opposition Proceedings and Likelihood of Confusion</b><br><i>Ewelina Karolina Sliwinska · EUIPO Expert, Legal Affairs Department</i> |
| 15:00 – 15:15 | <b>COFFEE BREAK</b>                                                                                                                     |
| 15:15 – 16:00 | <b>Genuine Use and Reputation</b><br><i>Vanessa Mary Page · EUIPO Expert, Legal Affairs Department</i>                                  |

## Day 2 · Tuesday 20 October 2026

09:15 – 10:15

### **Cancellation and Appeal Proceedings**

*Joanna Szota · EUIPO Expert, Boards of Appeal Department*

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10:15 – 11:15

### **How the EUIPO Decides: Anatomy of a Decision**

*Juan Antonio Blasco · EUIPO Expert, Boards of Appeal Department*

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11:15 – 11:30

### **COFFEE BREAK**

11:30 – 12:30

### **Trade Mark Case Study I**

*Nigar Kirimova · Senior Trademark Counsel, Essity GmbH*

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12:30 – 13:30

### **Trade Mark Case Study II**

*Martina Galante · Senior Associate, Noerr Alicante IP, S.L.*

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## Friday 23 October 2026

|               |                                                                                                                           |
|---------------|---------------------------------------------------------------------------------------------------------------------------|
| 09:15 – 10:00 | <b>Overview of EU Designs and Regulation 2026/715</b><br><i>Thomas Margoni · Professor of IP Law, KU Leuven</i>           |
| 10:00 – 10:45 | <b>EU Design Applications and Examination</b><br><i>Lehar Lehes · EUIPO Expert, Business Operations Department</i>        |
| 10:45 – 11:00 | <b>COFFEE BREAK</b>                                                                                                       |
| 11:00 – 11:45 | <b>The Hague System</b><br><i>Geneviève Steimle · Legal Analyst and Information Officer, WIPO</i>                         |
| 11:45 – 12:45 | <b>Invalidity Grounds and Proceedings</b><br><i>Rebecca Santana Davies · EUIPO Expert, Business Operations Department</i> |
| 12:45 – 13:45 | <b>LUNCH BREAK</b>                                                                                                        |
| 13:45 – 14:45 | <b>REUD Case Study I</b><br><i>Valentina D'Adda · Associate, Nunziante Magrone</i>                                        |
| 14:45 – 15:00 | <b>COFFEE BREAK</b>                                                                                                       |
| 15:00 – 16:00 | <b>REUD Case Study II</b><br><i>Bernard Platteau · Associate, BomhardIP</i>                                               |

# Copyright

## Thursday 29 October 2026

|               |                                                                                                                                             |
|---------------|---------------------------------------------------------------------------------------------------------------------------------------------|
| 09:15 – 10:00 | <b>Introduction to Copyright Law in the European Union</b><br><i>Véronique Delforge · EUIPO Expert, Observatory Department</i>              |
| 10:00 – 10:45 | <b>The Copyright Framework: International Treaties and the EU Acquis</b><br><i>Filippo Colangelo · EUIPO Expert, Observatory Department</i> |
| 10:45 – 11:00 | <b>COFFEE BREAK</b>                                                                                                                         |
| 11:00 – 11:45 | <b>The Protected Work: Subject Matter and Originality</b><br><i>Filippo Colangelo · EUIPO Expert, Observatory Department</i>                |
| 11:45 – 12:30 | <b>The Bundle of Rights</b><br><i>Marina Markellou · Associate Professor, University of Groningen</i>                                       |
| 12:30 – 13:30 | <b>LUNCH BREAK</b>                                                                                                                          |
| 13:30 – 14:15 | <b>Authorship and Ownership</b><br><i>Irini Stamatoudi · Professor, University of Nicosia</i>                                               |
| 14:15 – 15:15 | <b>Copyright Infringement</b><br><i>Ziga Drobnic · EUIPO Expert, Observatory Department</i>                                                 |
| 15:15 – 15:30 | <b>COFFEE BREAK</b>                                                                                                                         |
| 15:30 – 16:30 | <b>Defences: Limitations and Exceptions</b><br><i>Péter Mezei · Professor of Law, University of Szeged</i>                                  |
| 16:30 – 17:30 | <b>Copyright in Practice: The Creative Industries</b><br><i>Dimiter Gantchev · Talent Bank Partner</i>                                      |

# Patents

## Monday 9 November 2026

09:15 – 10:00

**Introduction to Patents***Laurent Manderieux · Professor of IP Law, Bocconi University*

10:00 – 10:25

**Routes to Patent Protection 1: The European Patent and the Unitary Patent***Speaker TBC · EPO*

10:25 – 10:45

**Routes to Patent Protection 2: The Patent Cooperation Treaty (PCT)***Mineko Mohri · Senior Legal Officer, WIPO*

10:45 – 11:00

**COFFEE BREAK**

11:00 – 12:00

**Patentable Subject Matter: Exclusions and Exceptions***Speaker TBC · EPO*

12:00 – 12:45

**The State of the Art: Novelty and Inventive Step***Speaker TBC · EPO*

12:45 – 13:45

**LUNCH BREAK**

13:45 – 14:45

**Sufficiency of Disclosure and Claims***Speaker TBC · EPO*

14:45 – 15:30

**Patent Infringement and Defences***Gertrud Metsa · Assistant Patent Attorney, Queen Mary University of London*

15:30 – 15:45

**COFFEE BREAK**

15:45 – 16:45

**Patent Case Study***Roxana Constantinescu · IP Lecturer, Borbel Constantinescu Law Firm*

# IP Valuation and Commercialisation

## Friday 13 November 2026

|               |                                                                                                                                                                                 |
|---------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 09:00 – 10:00 | <b>The Innovation Ecosystem and Knowledge Valorisation</b><br><i>Federica Baldan · Legal and Policy Officer, DG RTD, European Commission</i>                                    |
| 10:00 – 10:45 | <b>Foundations of IP Management</b><br><i>Marek Salamonowicz · Professor, Head of Civil Law Department, Kazimierz Wielki University in Bydgoszcz</i>                            |
| 10:45 – 11:00 | <b>COFFEE BREAK</b>                                                                                                                                                             |
| 11:00 – 11:45 | <b>IP Portfolio and Strategy Development</b><br><i>Hélène Bruderer · Affiliated Researcher, University of Geneva</i>                                                            |
| 11:45 – 12:30 | <b>IP Valuation: Approaches, Methods and Practice</b><br><i>Balázs Erdei · Deputy Director for Innovation, Eötvös Loránd University</i>                                         |
| 12:30 – 13:30 | <b>LUNCH BREAK</b>                                                                                                                                                              |
| 13:30 – 14:30 | <b>IP Licensing: Models, Risks and Opportunities</b><br><i>Nedeljko Milosavljević · Technology Transfer Professional, University of Belgrade</i>                                |
| 14:30 – 15:15 | <b>Commercialisation Routes: Assignment, Spin-offs and Strategic Partnerships</b><br><i>Christophe Haunold · Head of Technology Transfer, University of Luxembourg</i>          |
| 15:15 – 15:30 | <b>COFFEE BREAK</b>                                                                                                                                                             |
| 15:30 – 16:30 | <b>What Investors Want: Start-up Funding and Venture Capital</b><br><i>Ewelina Idziak · Associate Professor, Research Fellow, PhD, Kazimierz Wielki University in Bydgoszcz</i> |

16:30 – 17:15

## **Resources to Support IP Protection: SME Fund and Pro Bono Support**

*Susana Armario · EUIPO Expert, Business Development Department*

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# Geographical Indications

## Thursday 26 November 2026

|               |                                                                                                                                             |
|---------------|---------------------------------------------------------------------------------------------------------------------------------------------|
| 09:00 – 09:45 | <b>Introduction to Geographical Indications</b><br><i>Bernardo Calabrese · Associate Professor, Università degli Studi di Verona</i>        |
| 09:45 – 10:30 | <b>The EU Legal Framework: Registration of Geographical Indications</b><br><i>Pilar Montero · Professor, University of Alicante</i>         |
| 10:30 – 10:45 | <b>COFFEE BREAK</b>                                                                                                                         |
| 10:45 – 11:30 | <b>International Aspects and the Geneva Act</b><br><i>Luca Cianfoni · DG AGRI Expert</i>                                                    |
| 11:30 – 12:30 | <b>GIs Beyond the EU: Legal Models, Development Impact and the Global Debate</b><br><i>Marina Foschi · Senior Legal Officer, WIPO</i>       |
| 12:30 – 13:30 | <b>LUNCH BREAK</b>                                                                                                                          |
| 13:30 – 14:15 | <b>Practical Examples and Real-Life Applications</b><br><i>Luca Cianfoni · DG AGRI Expert</i>                                               |
| 14:15 – 15:00 | <b>Geographical Indications for Craft and Industrial Products</b><br><i>Octavio Gonzalvo Monge · EUIPO Expert, Legal Affairs Department</i> |

# Community Plant Varieties

## Friday 27 November 2026

09:15 – 10:00      **The CPVR System**  
*Andrea Pontecorvi · CPVO Expert*

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10:00 – 10:45      **Scope of CPVR Protection and Enforcement**  
*Andrea Pontecorvi · CPVO Expert*

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10:45 – 11:00      **COFFEE BREAK**

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11:00 – 11:45      **Interface Between Variety Denominations, Trade Marks and GIs**  
*Matevz Fortin · CPVO Expert*

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11:45 – 12:30      **Licenses of CPVR**  
*Alexandre Christ · CPVO Expert*

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# Suggested Learning Pathways

Not every participant needs the same journey through the Programme. The five pathways below suggest a focused route for common participant profiles: the modules most relevant to each background, attended in full, complemented by selected sessions from the rest of the Programme. Pathways are purely advisory; every participant is welcome to attend any session of any module, and to treat these routes as a starting point rather than a boundary.

| PATHWAY                                                                                  |                                                                                            | MODULES IN FULL        |
|------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------|------------------------|
| 01                                                                                       | <b>Legal Practice</b><br>Law students                                                      | Selected sessions only |
| 02                                                                                       | <b>Business &amp; Economics</b><br>Business and economics students                         | Module 5               |
| 03                                                                                       | <b>STEM &amp; Engineering</b><br>Science, technology and engineering students              | Module 4               |
| 04                                                                                       | <b>Agri-food &amp; Life Sciences</b><br>Agronomy, food science and biotechnology students  | Module 6, Module 7     |
| 05                                                                                       | <b>Technology Transfer</b><br>Technology transfer and knowledge-valorisation professionals | Module 5               |
| Every pathway also draws selected sessions from the other modules, listed in full below. |                                                                                            |                        |

For those who already know the foundations: a deeper cut across all seven modules, zooming in on substantive grounds, contentious proceedings and defences, and including every case study.

## SUGGESTED SESSIONS

### Module 1 · Trade Marks

|            |               |                                                    |
|------------|---------------|----------------------------------------------------|
| Mon 19 Oct | 13:15 – 14:00 | Absolute Grounds for Refusal                       |
| Mon 19 Oct | 14:00 – 15:00 | Opposition Proceedings and Likelihood of Confusion |
| Mon 19 Oct | 15:15 – 16:00 | Genuine Use and Reputation                         |
| Tue 20 Oct | 09:15 – 10:15 | Cancellation and Appeal Proceedings                |
| Tue 20 Oct | 10:15 – 11:15 | How the EUIPO Decides: Anatomy of a Decision       |
| Tue 20 Oct | 11:30 – 12:30 | Trade Mark Case Study I                            |
| Tue 20 Oct | 12:30 – 13:30 | Trade Mark Case Study II                           |

### Module 2 · Designs

|            |               |                                    |
|------------|---------------|------------------------------------|
| Fri 23 Oct | 11:45 – 12:45 | Invalidity Grounds and Proceedings |
| Fri 23 Oct | 13:45 – 14:45 | REUD Case Study I                  |
| Fri 23 Oct | 15:00 – 16:00 | REUD Case Study II                 |

### Module 3 · Copyright

|            |               |                                      |
|------------|---------------|--------------------------------------|
| Thu 29 Oct | 14:15 – 15:15 | Copyright Infringement               |
| Thu 29 Oct | 15:30 – 16:30 | Defences: Limitations and Exceptions |

### Module 4 · Patents

|           |               |                                  |
|-----------|---------------|----------------------------------|
| Mon 9 Nov | 14:45 – 15:30 | Patent Infringement and Defences |
| Mon 9 Nov | 15:45 – 16:45 | Patent Case Study                |

### Module 5 · IP Valuation and Commercialisation

|            |               |                                               |
|------------|---------------|-----------------------------------------------|
| Fri 13 Nov | 13:30 – 14:30 | IP Licensing: Models, Risks and Opportunities |
|------------|---------------|-----------------------------------------------|

### Module 6 · Geographical Indications

|            |               |                                                                  |
|------------|---------------|------------------------------------------------------------------|
| Thu 26 Nov | 09:45 – 10:30 | The EU Legal Framework: Registration of Geographical Indications |
|------------|---------------|------------------------------------------------------------------|

|                                             |               |                                               |
|---------------------------------------------|---------------|-----------------------------------------------|
| Thu 26 Nov                                  | 13:30 – 14:15 | Practical Examples and Real-Life Applications |
| <b>Module 7 · Community Plant Varieties</b> |               |                                               |
| Fri 27 Nov                                  | 10:00 – 10:45 | Scope of CPVR Protection and Enforcement      |

## 02 Business & Economics Business and economics students 12 h 15 min

Breadth over depth: the full valuation and commercialisation module, anchored by an overview of how each IP right works.

### ATTEND IN FULL

Module 5 · IP Valuation and Commercialisation · 13 November 2026

### SUGGESTED SESSIONS

#### Module 1 · Trade Marks

|            |               |                                             |
|------------|---------------|---------------------------------------------|
| Mon 19 Oct | 09:45 – 10:30 | Overview of Trade Mark Protection in the EU |
|------------|---------------|---------------------------------------------|

#### Module 2 · Designs

|            |               |                                                |
|------------|---------------|------------------------------------------------|
| Fri 23 Oct | 09:15 – 10:00 | Overview of EU Designs and Regulation 2026/715 |
|------------|---------------|------------------------------------------------|

#### Module 3 · Copyright

|            |               |                                                     |
|------------|---------------|-----------------------------------------------------|
| Thu 29 Oct | 09:15 – 10:00 | Introduction to Copyright Law in the European Union |
|------------|---------------|-----------------------------------------------------|

|            |               |                                                |
|------------|---------------|------------------------------------------------|
| Thu 29 Oct | 16:30 – 17:30 | Copyright in Practice: The Creative Industries |
|------------|---------------|------------------------------------------------|

#### Module 4 · Patents

|           |               |                         |
|-----------|---------------|-------------------------|
| Mon 9 Nov | 09:15 – 10:00 | Introduction to Patents |
|-----------|---------------|-------------------------|

#### Module 6 · Geographical Indications

|            |               |                                          |
|------------|---------------|------------------------------------------|
| Thu 26 Nov | 09:00 – 09:45 | Introduction to Geographical Indications |
|------------|---------------|------------------------------------------|

#### Module 7 · Community Plant Varieties

|            |               |                 |
|------------|---------------|-----------------|
| Fri 27 Nov | 09:15 – 10:00 | The CPVR System |
|------------|---------------|-----------------|

## 03 STEM & Engineering

10 h 30 min

Science, technology and engineering students

The complete patent system, with design protection and the IP strategy sessions most relevant to technical innovation.

### ATTEND IN FULL

Module 4 · Patents · 9 November 2026

### SUGGESTED SESSIONS

#### Module 1 · Trade Marks

|            |               |                                             |
|------------|---------------|---------------------------------------------|
| Mon 19 Oct | 09:45 – 10:30 | Overview of Trade Mark Protection in the EU |
|------------|---------------|---------------------------------------------|

#### Module 2 · Designs

|            |               |                                                |
|------------|---------------|------------------------------------------------|
| Fri 23 Oct | 09:15 – 10:00 | Overview of EU Designs and Regulation 2026/715 |
|------------|---------------|------------------------------------------------|

|            |               |                                        |
|------------|---------------|----------------------------------------|
| Fri 23 Oct | 10:00 – 10:45 | EU Design Applications and Examination |
|------------|---------------|----------------------------------------|

#### Module 3 · Copyright

|            |               |                                                     |
|------------|---------------|-----------------------------------------------------|
| Thu 29 Oct | 09:15 – 10:00 | Introduction to Copyright Law in the European Union |
|------------|---------------|-----------------------------------------------------|

|            |               |                                                    |
|------------|---------------|----------------------------------------------------|
| Thu 29 Oct | 11:00 – 11:45 | The Protected Work: Subject Matter and Originality |
|------------|---------------|----------------------------------------------------|

#### Module 5 · IP Valuation and Commercialisation

|            |               |                                       |
|------------|---------------|---------------------------------------|
| Fri 13 Nov | 11:00 – 11:45 | IP Portfolio and Strategy Development |
|------------|---------------|---------------------------------------|

## 04 Agri-food & Life Sciences

9 h 30 min

Agronomy, food science and biotechnology students

Geographical indications and plant variety rights in full, with the patent and trade mark essentials for the sector.

### ATTEND IN FULL

Module 6 · Geographical Indications · 26 November 2026

Module 7 · Community Plant Varieties · 27 November 2026

### SUGGESTED SESSIONS

#### Module 1 · Trade Marks

|            |               |                                             |
|------------|---------------|---------------------------------------------|
| Mon 19 Oct | 09:45 – 10:30 | Overview of Trade Mark Protection in the EU |
|------------|---------------|---------------------------------------------|

#### Module 4 · Patents

|           |               |                                                      |
|-----------|---------------|------------------------------------------------------|
| Mon 9 Nov | 11:00 – 12:00 | Patentable Subject Matter: Exclusions and Exceptions |
|-----------|---------------|------------------------------------------------------|

## 05 Technology Transfer

13 h 45 min

Technology transfer and knowledge-valorisation professionals

The full valuation and commercialisation module, with the patent and licensing sessions most relevant to valorisation practice.

### ATTEND IN FULL

Module 5 · IP Valuation and Commercialisation · 13 November 2026

### SUGGESTED SESSIONS

#### Module 1 · Trade Marks

|            |               |                                             |
|------------|---------------|---------------------------------------------|
| Mon 19 Oct | 09:45 – 10:30 | Overview of Trade Mark Protection in the EU |
|------------|---------------|---------------------------------------------|

#### Module 2 · Designs

|            |               |                                                |
|------------|---------------|------------------------------------------------|
| Fri 23 Oct | 09:15 – 10:00 | Overview of EU Designs and Regulation 2026/715 |
|------------|---------------|------------------------------------------------|

#### Module 3 · Copyright

|            |               |                                                     |
|------------|---------------|-----------------------------------------------------|
| Thu 29 Oct | 09:15 – 10:00 | Introduction to Copyright Law in the European Union |
|------------|---------------|-----------------------------------------------------|

|            |               |                          |
|------------|---------------|--------------------------|
| Thu 29 Oct | 13:30 – 14:15 | Authorship and Ownership |
|------------|---------------|--------------------------|

#### Module 4 · Patents

|           |               |                                                                           |
|-----------|---------------|---------------------------------------------------------------------------|
| Mon 9 Nov | 10:00 – 10:25 | Routes to Patent Protection 1: The European Patent and the Unitary Patent |
|-----------|---------------|---------------------------------------------------------------------------|

|           |               |                                                                    |
|-----------|---------------|--------------------------------------------------------------------|
| Mon 9 Nov | 10:25 – 10:45 | Routes to Patent Protection 2: The Patent Cooperation Treaty (PCT) |
|-----------|---------------|--------------------------------------------------------------------|

|           |               |                                      |
|-----------|---------------|--------------------------------------|
| Mon 9 Nov | 13:45 – 14:45 | Sufficiency of Disclosure and Claims |
|-----------|---------------|--------------------------------------|

#### Module 6 · Geographical Indications

|            |               |                                          |
|------------|---------------|------------------------------------------|
| Thu 26 Nov | 09:00 – 09:45 | Introduction to Geographical Indications |
|------------|---------------|------------------------------------------|

#### Module 7 · Community Plant Varieties

|            |               |                 |
|------------|---------------|-----------------|
| Fri 27 Nov | 09:15 – 10:00 | The CPVR System |
|------------|---------------|-----------------|

|            |               |                  |
|------------|---------------|------------------|
| Fri 27 Nov | 11:45 – 12:30 | Licenses of CPVR |
|------------|---------------|------------------|

## Partners and Contributors

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This training programme is made possible through the collaboration of key institutional partners dedicated to fostering IP awareness and education across Europe and beyond.

With the support of the European Patent Office, the World Intellectual Property Organization, the European Commission (DG RTD and DG AGRI), and the Community Plant Variety Office, the EUIPO delivers a rich and accessible learning experience.

Their joint effort ensures the highest standards of content, expert engagement, and strategic alignment with the EU's long-term innovation and skills agendas. We are grateful for their support and commitment to strengthening IP competencies for the next generation.

The content and delivery of this year's programme have also been significantly enriched thanks to the active contribution of Pan-European Seal Universities and Talent Bank Partners. These academic institutions and professional firms provide valuable subject-matter expertise, practical insights, and promote scholarly inquiry and engagement. Their involvement ensures a balance between theoretical depth and real-world relevance, fostering a learning environment that is both rigorous and accessible.

We are sincerely grateful to all contributors for co-creating a programme that reflects the diversity, ambition, and potential of the next generation of IP professionals.

## PAN-EUROPEAN SEAL UNIVERSITIES

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Bocconi University

Eötvös Loránd University

Kazimierz Wielki University in Bydgoszcz

KU Leuven

Queen Mary University of London

Università degli Studi di Verona

University of Alicante

University of Belgrade

University of Geneva

University of Groningen

University of Leeds

University of Luxembourg

University of Nicosia

University of Szeged

## TALENT BANK PARTNERS

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BomhardIP

Borbel Constantinescu Law Firm

Essity GmbH

Noerr Alicante IP, S.L.

Nunziante Magrone

# Contact

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## Programme Coordination and Support

Academy Department · [Pan-European\\_Seal@euipo.europa.eu](mailto:Pan-European_Seal@euipo.europa.eu)

## ALP Support

Academy Learning Portal Team · [LearningPortal@euipo.europa.eu](mailto:LearningPortal@euipo.europa.eu)



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All times Central European Time (CET/CEST). Agenda provisional and subject to change.